Conference Notes

4th Eurasia Business and Economics Society (EBES) was held on October 23-25, 2014 at the Hotel Silken Diagonal in Barcelona, Spain. Barcelona is the capital city of the autonomous community of Catalonia in Spain and the country's second largest city, with a population of 1.6 million within its administrative limits. Its urban area extends beyond the administrative city limits with a population of around 4.5 million people, being the sixth-most populous urban area in the European Union after Paris, London, Madrid, and Milan. Barcelona is the home of many points of interest declared World Heritage Sites by UNESCO.

Eurasia Business and Economics Society (EBES) was founded in early 2008; however, the idea of creating such organization goes back to a couple of years earlier. In spite of the term “Eurasia”, the scope should be understood in its broadest term having a global emphasis. EBES aims to improve its ability to bring together worldwide researchers and professionals, encourage intellectual development of scholars and provide network opportunities for conference attendees for making long lasting academic cooperation. EBES conferences have been an intellectual hub for academic discussions for the colleagues in the areas of economics, finance, and business. Participants have found an excellent opportunity for presenting new researches, exchanging information and discussing current issues. Any scholar or professional interested in economics, finance, and business around the world can attend EBES conferences, EBES conferences, which are held three times a year, and submit their research to EBES journals. Two of those conferences are held in Europe or Asia, and the other is held in Istanbul, Turkey. The conference began with a registration at 08.00 among Thursday, October 23rd 2014 and after the registration, the first concurrent sessions had started at 08.15 am. The sessions were grouped with regards to research topics of academic papers and included studies from almost all subfields of economics including but not limited to: banking, corporate governance, human resources, management, empirical studies on emerging economies, marketing and, finance. In the conference, 437 papers by 745 colleagues from 61 countries were presented. The sessions were grouped with regards to research topics of academic papers. Five parallel sessions took place during the first day of the Conference following the morning
The Conference was organized under different panel topics. Some of them were banking, corporate governance, human resources. Therefore more than 125 papers presented during the first day of the Conference.

I presented my paper about relationship between research and development and firm value in an emerging financial market third day of the conference at 10.30 am. The objective of the my study is to provide further evidence on the consequences of R&D investment on Tobin’s q for firms publicly traded in an emerging financial market, Turkey. These conferences are a great opportunity to provide networking for conference attendees and scholars have chance to present their papers in a supportive academic environment and receive effective feedback from distinguished scholars in their fields of expertise.

14th EBES Conference Barcelona, the best paper award went to “Price Setting in Online Markets: Evidence from a Major Shopping Platform” by Yuriy Gorodnichenko from UC Berkeley, U.S.A.; Viacheslav Sheremirov from FRB Boston, U.S.A.; and Oleksandr Talavera, University of Sheffield, United Kingdom. Finally, all presenters have the opportunity to submit their research to be reviewed for publication at the journal of Eurasian Business Review and Eurasian Economic Review. EBES has two academic journals which are both published by Springer: Eurasian Economic Review (EER) and Eurasian Business Review (EBR). EBR focuses on the industry and business fields, while EER focuses on economics and finance fields. Both journals are published bi-annually in Spring and Fall and EBES committee are determined to making both journals to be included in SSCI in a short period of time. Both journals are currently indexed in the Cabell’s Directory, Ulrich’s Periodicals Directory, RePEc, EBSCO Business Source Complete, ProQuest ABI/Inform, IBSS: International Bibliography of the Social Sciences, and EconLit. EBES also publishes the EBES Anthology annually to give opportunity for the papers presented at the EBES conferences.

The 14th EBES Conference Barcelona provided great perspective and supportive academic environment to receive valuable feedback for scholars who are studying in social science.