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20th Finance Symposium *

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Abstract. 20th Finance symposium organized by Karadeniz Technical University in collaboration with Finance Science Platform (FBP), sponsored by Eastern Black Sea Development Agency (DOKA) and The Central Bank of Republic of Turkey (CBRT) on October 19-22, 2016. 20th Finance symposium aims at bringing together academicians and decision makers involved in research and contributing to the scientific and social activities of the scientists working in the field of finance, helping to announce these activities to the public, symposiums, conferences, open sessions etc. in the field of finance. Submitted papers as well as presentations and discussions at the conference was conducted in English or Turkish. In this way, it was more participation in conference and scholars have opportunity to share easily their academic studies. At the same time, this conference provided them to find out and meet and even to make cooperation with renowned academicians. As a general evaluation, 20th Finance symposium 2016 provided a remarkable platform for scholars to increase their knowledge and expand the viewing angle.

Keywords. Finance, Finance Discipline, Stock Markets.

JEL. A10, G30, G32.

Conference notes

20th Finance symposium 2016, organized by Karadeniz Technical University in collaboration with Finance Science Platform (FBP), sponsored by Eastern Black Sea Development Agency (DOKA) and The Central Bank of Republic of Turkey (CBRT). The aim of the 20th Finance symposium 2016 brings together scholars and decision makers involved in research and contributing to the scientific and social activities of the scientists working in the field of finance, helping to announce these activities to the public, symposiums, conferences, open sessions etc. in the field of finance. 200 participants from 38 different universities participated in the symposium. The symposium consisted of opening speeches, many presentations (62 presentations). On 19th of October, the first day of the symposium started with welcome cocktail. On 20th of October, the second day of 20th Finance symposium started with Rector's address, and started with opening speech's whom Mustafa Emir (Term Chairman of the Symposium), Lokman Gündüz (Bank council member of The Central Bank of Republic of Turkey), İlhami Koc (Head of the Association of Turkish Capital Markets). Afterwards, simultaneous parallel sessions of the day started and attendees participated to the sessions that attracted their attention. The morning session of the first day of the Conference was consisted of five parallel session which covered academic studies from all areas of capital markets, development, finance, firm growth. The afternoon

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session of first day of Conference was intended as a continuation of the first session.

On 21th of October, the third day of the symposium started with the second session that presented the many papers. Then, presentations were presented by authors. Kemalettin Conkar made a presentation named “The relationship between credit default swaps and exchange rate: An amprical analysis for Turkey”. And then Kemal Varol “Performance evaluation in the banking sector with data envelopment analysis”.After his presentation, the symposium continued with last session that presented the three papers. On 22thof October, the forth day of the symposium started with a presentation whom Bekir Elmas “The impact of ar-ge investments on financial performance: panel data analysis”, İsmail Celik presented article named “Short and long-lasting interaction between the banking sector and the real sector”, and Aslı Afşar “Determinants of country credit rating: an application on the countries of turkey and the European Union”, and then Ercan Ozen “Overreaction hypothesis and reaction to the stock market dow jones index”. Likewise the paper on Impact of Balloons Emerging in Alternative Investment Tools on the Turkish Stock Market: An Application on BİST 100, which was selected and awarded as a best paper of Conference revealed analogous approach. The authors of the paper, Özge Korkmaz, Deniz ERER, ElifErer.On the other hand, the article titled “Volatility spillover between foreign exchange and stock markets evidence from Turkey” which was selected and awarded as a second paper of conference”, written by Güven Sayılğan and Murat Engin Akkaş. My presentation was in the session of the conference which took place on 20 October 2016 between 14.00-15.30 presented the study about performance of tourism enterprises with a title “The evaluation of financial performance of tourism firms listed in Istanbul stock exchange: AHS and Vikor Methods”. The paper was co-authored by SuleUlutaş. The objective of our study is to analyses the performance of the tourism firms in Istanbul stock exchange traded. In this study, AHS (Analytic Hierarchy Process) and VIKOR methods are used for evaluate of performance of the tourism firms for 2015 year. These methods are listed according to the company's financial performance. The firms are listed according to financial performance by using AHS and VIKOR. Finally, it would be useful to remind that 1st Finance Symposium was performed in İstanbul, Turkey on 1995, 21th Finance Symposium will be organized by Balıkesir University, Faculty of Business Administration on October 18-21, 2017. 22th Finance Symposium will be organized by Mersin University, Faculty of Business Administration on October, 2018. 23th Finance Symposium will be organized by Marmara University, Faculty of Business Administration on October, 2019. The symposium aims to create a platform for raising the issues of changes, challenges and responsibility in the finance in Turkey. It is open to all academicians, practitioners, researchers, accountants and students across all accounting. In this Conference, scholars enjoyed the opportunity of sharing their studies and meeting new scholars from Turkey and other countries to some extent. As a general evaluation, 20th Finance symposium 2016 provided a remarkable platform for scholars to increase their knowledge and expand the viewing angle. At the same time, it made contributions to science world, to communication network constituted among scholars and to studies which were made and to be made in various areas of finance discipline.



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