Political Economy of Crony Capitalism: The Prospect and the Bane

By Opeyemi I. ALUKO †

Abstract. The world over, capitalism had encroach the economy of nations turning governments against the people, employers against the workers all in the name of surplus values and profiteering motives. Although capitalism had made economies of nations to boom without much stress due to the fluid faces of its operations, nevertheless, it has more havocs than good. The review of most government policies has shifted to accommodate the growing bane of cronies of capitalism. This research shows the tactics employed by bourgeoisies in colliding with the government. What are the implications of these profiteering motives on the economy? The methodology adopted is the survey analysis of institutional data base. The theoretical framework of deprivation theory coupled with Marxian theory were used to x-ray the prospect and the bane of crony capitalism in the economy of polities.

Keywords. Capitalism, Crony capitalism, Poverty, Masses and public policy. JEL. P00, P10, P16, P40, P50.

1. Introduction

Indeed, almost ninety-five percent (95%) of the countries in the world are practicing capitalist economic system. Of the remaining five percent (5%) there is still an iota of capitalism in disguise (Obuoforibo, 2010; World Bank, 2013). The fluidly state of capitalist approach to economy growth and sustenance had made it to survive through different regimes in the world and overcome different socio-political and economic milieu across the globe. The highly marginalized proletariat are perpetually integrated into the slavery cadre by the facial kind gesture of given out of some sort of economic bail-out, subsidy, tax control and regulations so as to shut their mouth amidst poverty and exploitations (Abiola & Olaopa, 2008). The clientelism approach adopted by the bourgeoisie capitalist, which is the patron-client relationships, it exhibits a prominent point of reinforcing their prowess in the polity. The respective government of the recipient states are the final clients while the final patrons are the capitalist. The final patrons have the business plan and the wherewithal to deal appropriately with the whole polity starting from the peasants and the land owners then to the topmost government officials. This is to prevent any form of suspect of their prospective economic lucre which is in their hidden agendas. At the initial stage of the cronyism, the capitalist tactically allows the government to be the dictator of the economic plans so as to set their own hidden agendas on board. The government as the initial patron hosts the capitalist agenda on the good faith of economic development while the initial client who is the capitalist firm simply plays a good boy’s role in obedience to the

†University of Ilorin, Department of Political Sciences, Ilorin, Kwara State, Nigeria.

+2347035391946

opealukoheavenprogress@gmail.com
government’s policies (Bayart, Ellis, & Hibou 1999; Goran & Rwekaza, 1999). This tactic comes to play in the kind of public policies formulated by government which wears the face of the clients. While capitalism is in support of free economy competitions amidst unequal partners, the public is charged to have a free access to decision making process in the capitalist firm so as to regulate some nebulous policies of these firms. Marxian theories incorporated into the relative deprivation theory as used in this work suggest that proletariat will always be under the perpetual subjugation of the bourgeois capitalist until a drastic break out is embarked on. This view is suggested to all countries lower and middle class workers operating under any forms of capitalism so as to establish an egalitarian society where the distribution of goods and services are controlled by the public policy made by a large percentage of the proletariats.

2. Theoretical Framework

The deprivation theory coupled with Marxian theory as applied in this work implies deprivation due to unequal distribution of political social and economical largesse. The theory does not claim that in all social groups one will find consensus in values—rather it considers some of the consequences of situations where there is consensus. Where people do not agree on values, relative deprivation can also be noticed. The theory came out of a need to understand the motivations behind the social activist movements of the 1960’s. It seeks to give answers to questions like; what is the impetus that motivates an individual to agitate for a change in his life? It also posited that (collective) action stems from individuals’ psychological reactions to the gap between expected circumstances and actual ones. The gap becomes apparent when people perceive themselves to be in a relatively unjust position vis-à-vis another person or group to which they might reasonably compare themselves (Tougas & Beaton 2002). For instance, an individual might expect to have access to higher economic chance for a variety of reasons: he is of the right age, he is obviously very bright, and he has prepared himself by studying and adequate politicking. Other obvious fact that degenerates to economic class violence and agitation is maybe one does not have the access that one might be expecting and then one might perceived himself to be relatively deprived and marginalized compared to people of his age and status. Alam (2013) also noted that the key to understanding the feeling of deprivation is a matter of which of these characters are comparing themselves with. Why do they think they deserve better than what they have? Who is their point of comparison? What choices do they think they should have open to them? Relative deprivation theorists have suggested that perhaps it is not Ego Relative Deprivation (ERD) that motivates individuals, but rather perceptions of group, or collective relative deprivation (CRD). CRD occurs when the individual feels that his or her group has been deprived. Marxian theorists simply suggest that there should be a class revolution and the proletariats should dictate issues unlike the bourgeois’ aggrandisements. This is a major reason why violence eruption in Africa and in most developing economies of the world. Various groups and interests in the state might bear neglect and deprivation for a while but after some times the marginal propensity and the elastic limit of the various groups to forbear becomes exceeded therefore agitation, protest and violence inevitably ensues.

3. Methodology

The methodology adopted in this work is the survey analysis of institutional database. The institutions whose empirical economic databases used include the United Nations economic records (2013), World Bank economic database (2013)
and the afrobarometer round five databases (2013). This is to analyse the extent of the present state of capitalism in the world economies. This is appropriate because the institutions involved are worldwide recognised and they are present in every quarters of the world. Their research institutes are of high repute and standardised with empirical facts and figures. The economies critically analysed and interrogated include; Africa economy, European economy, Asia Economy, America economy and the general world economy. This is to give an empirical view to the research objective raised in this work which is to assert the fact of capitalism’s prospects in the economies of states in the world and its future. Descriptive statistics and empirical analysis will be use to validate and justifies the implications of capitalism and its future in the world economic forums.

4. Analysis and Findings

In Africa a cumulative total of the countries are ninety-nine percent (98%) capitalist major and socialist minor economies (Afrobarometer 2013). Most seems to embrace a mixed economy in disguise but capitalist regimes is taking the lead by the day. The total of fifty seven percent (57%) of the countries in Africa is operating a full capitalist regime.

<table>
<thead>
<tr>
<th>Africa Economy Capitalist Prospects</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Capitalism</td>
<td>57%</td>
</tr>
<tr>
<td>Socialism</td>
<td>2%</td>
</tr>
<tr>
<td>Mixed</td>
<td>41%</td>
</tr>
</tbody>
</table>

Source: Afrobarometer (2013).

A negligible percentage of two (2%) are operating a full socialist economy while the average percentage of forty one percent (41%) of Africa economy falls within the mixed economy of both the capitalist brain and the socialist heart. This means that in Africa the prospect of capitalism is average but the trend is progressive in the control of economic production of goods and services. In Europe ninety-nine percent (98%) of the states therein are capitalist major and socialist minor economies (World Bank Data 2013). The total of ninety-eight percent (98%) of the countries is operating a full capitalist regime. A negligible percentage of two (2%) are operating a full socialist economy while the average European economy falls within the final client in the patron-client analysis. The mixed economies of both the capitalist brain and the socialist heart have been submerged into the capitalist structure.

<table>
<thead>
<tr>
<th>European Economy Capitalist Prospects</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Capitalism</td>
<td>98%</td>
</tr>
<tr>
<td>Socialism</td>
<td>2%</td>
</tr>
</tbody>
</table>


This means that the prospect of capitalism in Europe is very strong and the trend is becoming absolute in the control of economic production of goods and services. In Asia, the socialist tendencies seem to be invoked although fading away speedily and capitalism is having edge than the formal (Aremu 2011). There are about ninety-two percentage (92%) capitalist countries, six percent (6%) countries are mixed economic and two percentages (2%) are ‘semi’ socialist states (World Bank 2013).

<table>
<thead>
<tr>
<th>Asian Economy Capitalist Prospects</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Capitalism</td>
<td>92%</td>
</tr>
</tbody>
</table>

In facts, most of the big economies there in are active capitalist economies and seriously exploiting the proletarians. The mixed economies of both the capitalist brain and the socialist heart is gradually been submerged into the capitalist structure. This means that the prospect of capitalism in Asia is very strong and the trend is becoming absolute in the control of economic production of goods and services.

**Table 4. America Economy Capitalist Prospects**

<table>
<thead>
<tr>
<th>Economy</th>
<th>Prospects (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capitalism</td>
<td>98%</td>
</tr>
<tr>
<td>Socialism</td>
<td>2%</td>
</tr>
</tbody>
</table>

*Source: United Nations (2013).*

The Americans like the European economies have an almost clear sheet of full grown capitalist economy. United Nations (2013) reports that ninety-nine percent (98%) have full capitalist economy while two percents (2%) have elements of socialist regimes. In America ninety-eight percent (98%) of the states therein are capitalist major and socialist minor economies (United Nations 2013). The total of ninety-eight percent (98%) of the countries is operating a full capitalist regime. A negligible percentage of two (2%) are operating a full socialist economy while the average America economy falls within the final client in the patron-client analysis. The mixed economies of both the capitalist brain and the socialist heart have also been submerged into the capitalist structure. This means that the prospect of capitalism in America is very strong and the trend is becoming absolute in the control of economic production of goods and services.

**Table 5. World Economy Capitalist Prospects**

<table>
<thead>
<tr>
<th>Economy</th>
<th>Prospects (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capitalism</td>
<td>95%</td>
</tr>
<tr>
<td>Socialism</td>
<td>5%</td>
</tr>
</tbody>
</table>

*Source: World Bank Data (2013).*

The world economies which include all the countries in the worlds but dominated by the Americans and the European economies structures have an almost clear sheet of full grown capitalist economy. United Nations (2013) reports that ninety-eight percent (98%) have full capitalist economy while two percents (2%) have elements of socialist regimes. In the world economy, fairly absolute majority of the states therein are capitalist major and socialist minor economies (World Bank 2013). The total of ninety-five percent (95%) of the countries is operating a full capitalist regime. A negligible percentage of five (5%) are operating a full socialist economy while the average world economy falls within the final client in the patron-client analysis; a few are in the initial patron client capitalist relationship. The mixed economies of both the capitalist brain and the socialist heart have also been submerged into the capitalist structure in the total world economic analysis. This means that the prospect of capitalism in the world economy is very strong and the trend is becoming absolute in the control of economic production of goods and services.

5. The Prospect and Bane of Crony Capitalism

The initial patron client relationship makes the government to be the patron who set the pace and pseudo working policies for the owners of the means of economic
production of goods and services. The capitalist are the initial clients whose newly
arrival into the new location makes them to be loyal to the working policies of the
government. This is done until they understand who is who in the community and
the country at large. On the short run, the initial patron turns to the final client
while the initial client turns into the final patron. This means that the capitalists
eventually buy off the polity by prebendal politics and essential patrimonialist
strategies (Berglof et al 2015). They become the groups that dictates what is
produced, how it is produced, when it is produced and to whom is produced for or
sold to respectively in the polity. However, his trends is reduced or reverted by
major revocation and indigenization policies of the governments. From the
graphical illustrations, the analysis is evident that most countries in the world are
deep into capitalism. A few are in mixed economic and least numbers are into
socialism. Crony capitalism is the other of the day in most of these economies in
the world. Profiteering and surplus values are the focus in the patron-client
relationship which usually produces nebulous and human faceless public policies
(Kattel, 2015). The reactions of the proletariats are usually suppressed with tax
reduction, economic bailout, tariff reduction, subsidies regimes, price control and
regulation. The consequences of the capitalism crony regimes are paid in the
economic and social cost. These cost include, patrimonialism, clientelism, and
prebendalism. The economic factors of production competitions are reduced,
inflation rate increase, job opportunity reduced and generally economy declination
sets (Lin, 2015; Berglof 2015). The rate of labour will be so cheap and negligible
where too much of labour time is needed to make a living. The rate of economic
exploitations becomes so important to the owners of the means of production and
not the eventual economic development.

6. Conclusion
The world economies are seriously under the influence of capitalism, until the
proletariat continues to utilize their strength of number they will continue to be
under the subjugation of the capitalists. In Africa a total of fifty seven percent
(57%) of the countries in Africa are operating a full capitalist regime. A negligible
percentage of two (2%) are operating a full socialist economy while the average
percentage of forty one percent (41%) of Africa economy falls within the mixed
economy. In Europe a total of ninety-eight percent (98%) of the countries is
operating a full capitalist regime. A negligible percentage of two (2%) are
operating a full socialist economy. This scenario is not different from that of the
Americans economy where there is a total of ninety-eight percent (98%) of the
countries operates a full capitalist regime. A negligible percentage of two (2%) are
operating a full socialist economy. The case is not too deviant from that of the
Asian countries economy, it has a about ninety-two percentage (92%) capitalist
countries, six percent (6%) countries are mixed economic and two percentages
(2%) are ‘semi’ socialist states.

The trends of the bourgeois’ in conjunction with the government nebulous
prebendal public policies have made the capitalist regime to survive a difficult time
in their various found lands. The rate to which they switch from being initial client
to the final patrons have also help the eradication of capitalist surplus value to be
pretty difficult in any polity. Capitalism can help the economic growth but at the
large expense of the whole economy. To this extent the following
recommendations are posited to the government, the capitalist machinery and the
citizens at large

The government should put in place political, social and economic policies that
will encourage investors to put in their resources to the economy not for over
bluffed profiteering motives but for mutual benefits. Also disciplinary measures should be enforced on erring investors who negates the working policies of the collaboration so as to reduce the rate of erring investors. The capitalist machinery should reduce their mind sets of getting all their investments over a short term range. But a middle term range or long term ranges should be set so as to give the business community a breathing space to balance and integrate the new business empire. The capitalist regimes should also have human face by reinvesting of the whole or good percentage of their profits back to the host country’s economy.

The citizens at large should form bond with the government by helping to sustain and implement the formulated political, social and economic policies so as to prevent sabotage of the country’s economy by capitalists’ prowess. Good neighbourliness approach should be adopted by the citizens so as to allow businesses to grow in their respective environments. Reporting to the government and possibly the union of workers’ of any inhumane approach by the capitalists should be a regular means of checkmating the capitalists and some erring government officials.

References
United Nations (2013); European Economic Report
World Bank (2013); World Economic Database

Copyrights
Copyright for this article is retained by the author(s), with first publication rights granted to the journal. This is an open-access article distributed under the terms and conditions of the Creative Commons Attribution license (http://creativecommons.org/licenses/by-nc/4.0).