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Revisiting Determinants of Money Demand Function in Pakistan

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Abstract. This study investigates the factors such as interest rate, GDP per capita, exchange rate, fiscal deficit, urban and rural population to determine money demand function for Pakistan over the period from 1972-2013. We use ARDL Bound Testing approach in order to test long run relation between money demand and its factors whereas both long and short run coefficients will be found using similar approach. The results show that real interest rate exerts significant and negative effect upon money demand in both long and short run in Pakistan. The results also disclose that exchange rate and rural population are leaving significant but negative effect on the demand for money. These findings are robust to different diagnostic tests..

Keywords. Pakistan, Money Demand, Interest Rate, Per Capita GDP, Fiscal Deficit and Exchange Rate.

JEL. E40, E41, E50.

1. Introduction

The basic element in conducting monetary policy is demand for money. It makes possible for monetary authorities to effect expected changes in besieged macroeconomic variables such as interest rate and income by correct changes in monetary aggregates. The demand function is an imperative mean to meet the liquidity needs of economic agent (Handa, 2009). Because of its significance, the money demand has been the object of attention by researchers. Initially, research was limited to only developed modern countries but now work on developing countries gained great momentum since mid 1980's. The vector error correction model (VECM) and other estimation techniques gave greater momentum to the work on money demand. The Autoregressive distributed lag modeling (ARDL) approach has given unique results to work on demand for money. In this study we use ARDL approach to investigate the long run relationship between money demand and other macroeconomics variables used in

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this study. This approach will investigate the co-integrating property of demand for money in Pakistan using the method of vector error correction model (VECM). We use M2 monetary aggregate to measure money demand as dependent variable. The independent variables include per capita GDP, real interest rate, exchange rate, fiscal deficit and rural and urban population. Another issue in the determination of money demand function is its stability which has been investigated by many other researchers. Due to difference in estimation techniques, the results had been mixed and researchers could not come to the same conclusion. The other reason of dissimilar results is different data time spans. Fisher (1911) initially presented the Quantity theory of money demand which is also known as transaction demand for money. In his theory, the income was the only determinant of money demand and interest rate was ignored. The general form of money demand function is stated as:

MV=PT

(1)

Another classical approach of money demand was presented by Marshall (1923) and Pigou (1917). This approach is labeled as Cambridge cash balance approach and it concentrates on individual income which they want to hold. The individuals do not undergo from institutional limitations i.e. credit card. Keynes (1936) presented money demand theory comprises of three motives in his famous book. These are transaction demand for money, speculative demand for money and precautionary demand for money. Keynes theory is also labeled as *liquidity preference theory*. Keynes added another variable affecting money demand i.e. interest rate. Portfolio theories emphasized that the prime function of money is store of value. Friedman (1956) and Tobin (1958) initiated the portfolio theories of demand for money. They argued that the money which people hold is necessarily a part of their portfolio assets.

Inventory theories of money demand primarily focused on money as used for the purpose of transaction. Baumol (1952) and Tobin (1956) provided foundation to inventory theoretical approach or transaction theories of money demand. Caporale & Gil-Alana (2005) described the significance of stable money demand function. According to him, the policy makers lose major pre-requisite for conducting an effective anti-inflationary monetary policy if money demand is not stable. Monetary policy plays ineffective role without a proper and stable functioning of money demand. Bahmani-Oskooee & Rehman (2005) investigated the function of money demand for seven Asian countries. The results exposed that the money demand (M1) was stable in case of India, Indonesia, and Singapore while in Malaysia, Pakistan, the Philippines and Thailand, stability of money demand (M2) was scrutinized. An efficient monetary policy is needed to identify money market characteristics. Particularly, in implementing effective monetary policy, the money demand function plays very significant role. Eventually the formulation of an optimal monetary policy is not practicable without the reliable estimate of money demand function.

In developing and developed countries, researchers are much concerned to investigate the relationship between money demand and its main determinants. In conventional theories, the main determinants are income and interest rate. Currently the efforts have been carried out to find other determinants of money demand. In Pakistan many studies have been carried out to estimate the function of money demand by various techniques of co-integration see (Akhtar, 1974; Qayyum, 2005; Azim *et al.*, 2010; Faridi & Akhtar, 2013). Conclusively, the money demand is an important variable used to determine the level of aggregate economic activity in any economy. Examination of the money demand function for Pakistan is sole purpose of our study and to search those main factors like per

capita income, real interest rate, exchange rate, fiscal deficit and rural and urban population; determine economic activity perilously. For analysis, this study employs time series data for the period ranges from 1972 to 2013.

The empirical analysis of demand for money is most disputed issue in developing countries and stable money demand function is a necessary condition in implementing monetary policy. When any economy deals with depression/ recession, the interest rate rises in this situation. At this stage monetary policy, especially, money demand plays important role effectively. Can money be used as a tool to boost growth empirically in developing countries? The above question requires appropriate working of monetary policy, mainly the money demand function. The quantity of money decides that how much this quantity can be used to stimulate economic growth in developing countries.

1.1. Significance of the Study

The quantity of money demanded is vital and crucial variable to determine economic activity in any economy. Whenever the issue of monetary policy is discussed then the estimation of money demand can't be ignored. In other words, the stable money demand function is needed to attain macroeconomic objectives by monetary authorities. This is informed by the fact that monetary policy works with economic policy to influence better on level of employment and national income.

When the money demand function is specified properly, it makes the desired quantity of money to be supplied that may guarantee the stability in the economy. For this purpose monetary policy is formulated and implemented with measured precautions, this target is fulfilled by the Central Bank. Inflation and interest rate can be handled by applying the monetary policy as effective tool. This study will also cast a considerable impact in tracking the interest rates, exchange rate and other macroeconomic variables. Furthermore this research would give considerable knowledge to those researchers who take interest to explore the main determinants of money demand function in Pakistan.

1.2. Theoretical Foundation of the Study

In this study, income, interest rate, exchange rate, fiscal deficit and population have been considered as explanatory variables which may affect money demand function in Pakistan.

The positive impact of income on money was found by the studies like Bhatta (2013); Dritsakis (2011); Arize & Nam (2012); and Sarwar *et al.* (2013). Therefore, we have used income as an independent variable to determine money demand function in Pakistan. Some other studies like Khan & Sajjid (2005); Tang (2007) and Arize & Nam (2012) explored negative impact of interest rate on money demand function whereas, interest rate exerted positive impact on money demand as suggested by Narayan *et al.* (2009); Abdullah *et al.* (2010) and Abdulkheir (2013). Therefore, in this study interest rate has been taken as one of the factors which could affect money demand function in Pakistan.

Afterwards, exchange rate is also considered as one of the important factors of money demand function and according to Khan & Sajjid (2005); Sahadudheen (2011) and Arize & Nam (2012), exchange rate leaves positive effects on money demand function whereas Azim *et al.* (2010); Dharmadasa *et al.* (2013); Anwar & Asghar (2012) and Okonkwo *et al.* (2014) found opposite results. Moreover, it is also evident that fiscal deficit has positive effect on money demand [Vamvoukas (2010) and Khrawish *et al.* (2012) whereas Al-Towaijri & Al-Qudair (2006) witnessed negative effect of fiscal deficit on money demand function and Faridi & Akhtar (2013) also captured the impact of population growth on money demand function in their study. Considering the significance of exchange rate, fiscal deficit and population, in the present study, all these factors have been taken as explanatory factors of money demand function for a country like Pakistan.

There are various macroeconomic factors which effect money demand function. These factors are exchange rate, interest rate, real income, fiscal deficit, inflation, external and internal debt, tax revenue, energy crises, oil shocks etc. The relationship between money demand and above mentioned variables has ever been of vital importance for the researchers. Mundell (1963) argued that exchange rate could affect money demand. He further said that exchange rate is a major determinant of money demand along with income and interest rate. Another variable like fiscal deficit can also affect money demand. The two major approaches like Keynesian proposition and Ricardian equivalence provide explanation to investigate the relationship between money demand and fiscal deficit. These approaches were tested empirically. Vamvoukas (2010) also tested the relationship between fiscal deficit and money demand empirically. In our study, we incorporate fiscal deficit as an independent variable along with income, interest rate and exchange rate. Faridi & Akhtar (2013) investigated the link between population growth and money demand and concluded that population growth affects money demand positively. Here we would also include the population factor in our model. We incorporate urban and rural population as independent variables to get some interesting results using ARDL bound testing approach. We take real income, interest rate, exchange rate, fiscal deficit urban and rural population as independent variables and money demand as dependent variable for our model. We apply ARDL bound testing approach to test the relationship between dependent and independent variables empirically for Pakistan. This would be a new addition in the previous literature of money demand function.

2. Method and Procedure of the Study

2.1. Model Specification

The functional relationship of variables is given under.

$LMON_t = f(LFISCDEF_t, LGDPPC_t, LEXCR_t, LINT_t, LURB_t, LRUR_t)$

Whereas

=	log (Money demand (as a percentage of GDP))
=	log (Official exchange rate (LCU per US\$))
=	log (Per Capita GDP)
=	Real Interest Rate
=	log (Fiscal deficit as a percentage of GDP)
=	log (Urban population as (% of total population))
=	log (Rural population as (% of total population))
	= = = =

2.2. Data Source

The data on official exchange rate, GDP per capita, urban population, rural population and money demand (M2) is obtained from Word Development Indicators (2015), World Bank. However, the data on fiscal deficit is collected from Pakistan Economic Survey (Various Volumes and Issues) and data on real interest rate is collected from International Financial Statistics (2015), International Monetary Fund. The sample ranges from 1972 – 2013.

2.3. Estimation Techniques

2.3.1. Ng-Perron for Unit Root Problem

Ng & Perron (2001) unit root test will be used to test unit root problem. The null hypothesis of the test suggests series is stationary whereas this hypothesis will be accepted or rejected on the basis of the calculated value of MZa. If it lies in critical region then we will reject null hypothesis otherwise we will accept it.

2.3.2. Estimating Co-integration using Autoregressive Distributed Lag Model (ARDL)

The autoregressive distributed lag (ARDL) model will be applied in this study. This model was developed by Pesaran *et al.* (2001). This approach is single equation model. This is applied in case when data series follows mixed order of integration. If the calculated value of F test turns larger than its upper critical value then cointegration between dependent and independent variable will be confirmed otherwise cointegration will not exist between dependent and independent variables. The equation of ARDL for the proposed model is crafted as below:

$$\Delta LMON_{t} = m_{10} + m_{11}LMON_{t-1} + m_{12}LFISCDEF_{t-1} + m_{13}LGDPPC_{t-1} + m_{14}LEXCR_{t-1} + m_{15}INT_{t-1} + m_{16}LURB_{t-1} + m_{17}LRUR_{t-1} + m_{11}\sum_{i=1}^{p} \Delta LMON_{t-1} + m_{12}\sum_{i=0}^{p} \Delta LFISCDEF_{t-1} + m_{13}\sum_{i=0}^{p} \Delta LGDPPC_{t-1} + m_{14}\sum_{i=0}^{p} \Delta LEXCR_{t-1} + m_{14}\sum_{i=0}^{p} \Delta INT_{t-1} + m_{15}\sum_{i=0}^{p} \Delta LURB_{t-1} + m_{16}\sum_{i=0}^{p} \Delta LRUR_{t-1} + \gamma_{11}$$

The equation will guide to find long run relation between dependent and independent variables and this equation will also provide long run coefficients. Furthermore, after modifying this equation we will be able to find short run coefficients for this study. The modified equation for short run is given as below:

$$\Delta LMON_{t} = n_{10} + n_{11} \sum_{i=1}^{p} \Delta LMON_{t-1} + n_{12} \sum_{i=0}^{p} \Delta LFISCDEF_{t-1} + n_{13} \sum_{i=0}^{p} \Delta LGDPPC_{t-1} + n_{14} \sum_{i=0}^{p} \Delta LEXCR_{t-1} + n_{14} \sum_{i=0}^{p} \Delta INT_{t-1} + n_{15} \sum_{i=0}^{p} \Delta LURB_{t-1} + n_{16} \sum_{i=0}^{p} \Delta LRUR_{t-1} + \omega_{11}ecm_{t-1} + \delta_{11}$$

The coefficient of first period lagged error term will confirm whether the proposed model in this study follows convergence hypothesis or not. If the coefficient is negative and significant then if will provide evidence of convergence hypothesis and vice versa otherwise.

3. Data Analysis and Interpretations

In descriptive statistics, the probability of Jarque – Bera test will guide whether all the variables follow normal distribution or not? As the probability values for all the variables except fiscal deficit are insignificant for Jarque – Bera test therefore, all the selected variables other than fiscal deficit of this study follow normal distribution. The results are given in the Table 1 which is given as below:

Table 1. Descriptive	Statistics						
Series	LMON	LRUR	LURB	INT	LGDPPC	LFISDEF	LEXCR
Mean	3.7453	4.2278	3.4389	8.7730	10.5221	0.4280	3.3063
Standard Deviation	0.0918	0.0513	0.1122	2.4208	0.2683	0.3046	0.8100
Jarque-Bera	0.3195	1.8644	1.7494	3.4548	2.2907	1015.2320	3.7663
Probability	0.8524	0.3937	0.4170	0.1777	0.3181	0.0000	0.1521

difference specification are found as stationary variables. The results are given as

In the Table 2 the results of Ng – Perron unit root test are presented. The results show that at level specification per capita GDP, fiscal deficit, exchange rate, interest rate and rural population are witnessed as stationary but all other variables are witnessed as nonstationary variables. However, all the variables at first

below:

	Ng- Perr	on Test Statistics				
Variable		At Level				
	MZa	MZt	MSB	MPT		
LMON	-4.59671	-1.42883	0.31084	5.49788		
LFISCDEF	-18.1398	-2.93544	0.16182	1.62387		
LGDPPC	-11.3219	-2.19931	0.19425	2.84360		
LEXCR	-20.5386	-3.06263	0.14912	1.68150		
INT	-6.90629	-1.76603	0.25571	3.86559		
LURB	1.46534	1.19933	0.81846	53.0730		
LRUR	-14.3149	-2.45888	0.17177	2.50677		
Variable		At First Difference				
variable	MZa	MZt	MSB	MPT		
ΔLMON	-18.3008	-3.01511	0.16475	1.37444		
ΔLFISCDEF	-15.1034	-2.74629	0.18183 1.628			
∆LGDPPC	-17.0622	-2.90616	0.17033	1.48986		
ΔLEXCR	-15.1630	-2.75279	0.18155	1.61829		
Δ INT	-19.7926	-3.14538	0.15892	1.23947		
ΔLURB	-10.6406	-2.30293	0.21643	2.31681		
ΔLRUR	-21.5759	-3.06180	0.14191	1.88145		
	Asympto	tic Critical Values				
Level of Significance		1 Percent	-13.	8000		
		5 Percent	-8.1	0000		
		10 Percent	-5.7	0000		

As the unit root test confirms presence of mixed order of integration therefore, ARDL test is applied for finding long run relationship between money demand and its determinants. The estimates of cointegration method are shared in the Table 3 which provides evidence of long run cointegration between money demand and its determinants in Pakistan on the basis of the value of F – test which is 3.87 and it exceeds the value of upper critical bound at 10 percent level of significance which is 3.5833. Moreover, the results are robust to the diagnostics such as serial correlation, functional form, normality and heteroscedasticity tests. The results are presented as below:

Table 5. Autoregressive Distributed Lag Estimates						
	$LMON_t = f(LFISCDEF_t, LGDPPC_t,$					
Estimated Mo	$LEXCR_t, INT_t, LURB_t, LRUR_t)$					
Optimal la	Optimal lags					
F – Test	F – Test					
W – Test	W – Test		27.0903			
Lavel of Significance	Lower Critical	Upper Critical	Lower Critical	Upper Critical		
Level of Significance	Bound	Bound	Bound	Bound		
At 5 %	2.7790	4.2045	19.4530	29.4318		
At 10 %	2.3208	3.5833	16.2455	25.0834		
Diagnostic Tests						
R-Bar-Squared	0.4673	Serial Correlation		0.5022 [0.479]		
F – Stat F (9,31)	4.8985[0.000]	Functional Form		0.5384 [0.463]		
Akaike Info. Criterion	50.2653	Normality		2.8351 [0.242]		
Schwarz Bayesian Criterion	41.6974	Heteroscedasticity		0.0806 [0.776]		

 Table 3. Autoregressive Distributed Lag Estimates

The long run coefficients are reported in Table 4 which demonstrate that interest rate has negative and significant effect on money demand in long run in Pakistan. This finding is consistent with Sarwar *et al.* (2013) and Azim *et al.* (2010) who concluded the same result. Moreover; the real GDP has negative but insignificant effect on money demand in long run in Pakistan. Abdullah *et al.* (2010) found the similar results for Malaysia, Indonesia, Philippines and Thailand. The following Table 4 contains long run coefficients:

Table 4. Long Run Coefficients using ARDL Approach

	Dependent variable is LMON						
Variables	Coefficients	Standard Errors	t - Statistics	Prob. Value			
LFISCDEF	0.28823	0.29602	0.97367	0.338			
LGDPPC	-0.9094	0.8059	-1.1285	0.268			
LEXCR	-0.9663	0.4337	-2.2283	0.033			
INT	-0.0014	0.0008	-1.8513	0.074			
LURB	-0.1140	0.1129	-1.0096	0.320			
LRUR	-0.7903	0.4406	-1.7937	0.083			
С	391.5035	227.9075	1.7178	0.096			

The results further expose that both exchange rate and rural population have negative and significant effect on money demand. The negative effect of exchange rate is aligned with Azim *et al.* (2010). This study also shows that money demand increases if budget deficit increases however, the coefficient is insignificant. The positive coefficient of budget deficit is supported by Khrawish *et al.* (2012). The coefficient of urban population insignificant reduces money demand in long run in Pakistan. After discussing long run coefficients, the results of short run coefficients are estimated using error correction representation for the selected ARDL model and results are shared in below Table 5.

Table 5. Error Correction Representations for the selected ARDL Model							
	Dependent variable is $\Delta LMON$						
Variables	Coefficients	Standard Errors	t – Statistics	Prob. Value			
ΔLFISCDEF	0.1830	0.1930	0.9483	0.350			
ΔLGDPPC	-0.5774	0.4947	-1.1673	0.251			
ΔLEXCR	-0.6135	0.3043	-2.0161	0.052			
Δ INT	-0.0009	0.0005	-1.9063	0.065			
ΔLURB	5.009	2.4933	2.0089	0.053			
ΔLRUR	13.0657	6.5845	1.9843	0.056			
ecm _{t-1}	-0.6349	0.1482	-4.2847	0.000			
R-Squared	R-Squared		R-Bar-Squared	0.3388			
S.E. of Regres	S.E. of Regression		F-Stat. F(7,33)	4.2139[.002]			
Mean of Dependent Variable		-0.006	Residual Sum of Squares	0.12694			
S.D. of Dependent	S.D. of Dependent Variable		Akaike Info. Criterion	50.2653			
Equation Log-likelihood		60.2653	DW-statistic	1.7939			
Schwarz Bayesian Criterion		41.6974					

The results of error correction model disclose that both interest rate and exchange rate significantly reduce money demand whereas both rural and urban population shares significantly increase money demand in Pakistan. Whereas, both fiscal deficit and real GDP per capita are found as insignificant factors for short run which affect money demand. The negative and significant coefficient of one period lagged error term provides evidence of convergence of money demand function from short run disequilibrium to long run equilibrium. After discussing short run coefficients, now the stability of money demand function is tested during the period from 1972 to 2013. For this purpose both CUSUM and CUSUM square graphs are used. The Figure 1 shows that both mean and variance of the error term are with critical bounds therefore, both mean and variance of error term are stable therefore, the estimated long and short run coefficients are also stable during the period from 1972 to 2013. The Figure 1 is presented as below:

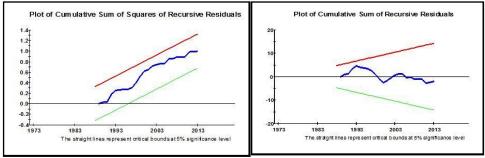


Figure 1. Stability Test

4. Conclusion and Policy Recommendations

The main purpose of our study is to investigate those factors affecting money demand function for Pakistan over the period from 1972 to 2013. We select money demand (M2) as dependent variable and real income, interest rate, exchange rate, fiscal deficit and urban and rural population as independent variables. The data for all variables are taken from World Development Indicators (WDI) except fiscal deficit. The data of fiscal deficit is taken from Pakistan Economic Survey.

The process of estimation initiates from applying unit root tests i.e. Ng-Perron test and KPSS test. These two tests are useful for estimating small sample size and the above both unit root tests give superior estimations. After applying unit root

tests, we are able to observe stationary at level or at first difference. If some of our data is stationary at level and first difference then it will be necessary to apply ARDL test. The ARDL bound testing approach is employed to observe the co-integration in variables. The results revealed that all variables are co-integrated and have stable long run relationship with money demand except fiscal deficit, real income and urban population. The interest rate, exchange rate and rural population exert negative and significant effect on money demand in the long run. In case of short run, all variables exert significant effect on money demand except fiscal deficit positively money demand in short run. The money demand function is found stable over time in Pakistan.

The policy implications emerging from our study can be summarized as follows. First, our estimations suggest that monetary authorities may use monetary targeting (M2) in implementing monetary policy. W found a stable money demand function for Pakistan. In our model, we have considered interest rate and per capita GDP along with exchange rate, fiscal deficit, urban and rural populations as control variables to test money demand function. It distinguishes our model from the previous studies which only considered interest rate and real income only and ignored various controls together that we have taken in our study. Conclusively, this model provides wide range of variables used as determinants of money demand.

Policy makers are able to understand three things: depreciation of exchange rate leads to currency substitution or not; change in income and interest rate make any change in money demand or not; whether fiscal deficit affects significantly money demand or not. The stable money demand function needs in the execution of monetary policy for our economy. In Pakistan, there is need to control unskilled population in rural areas, high interest and exchange rates. This will stabilize money demand function and will promote economic activities and real sector of the economy in Pakistan.

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